



WRITING WORKSHOP

Presented By Belinda N. Mays

belindamays.com | @belindanechelle

Brainstorming

Definition: An activity designed to generate the maximum number of ideas, usually done in a group setting, helps writers and content creators spark creativity

Benefits: Fast, efficient, and encourages free thinking while keeping you focused

Common Techniques:

- **Word Storm** Write down the words that come to mind when you see or hear another word or phrase.
- **Visual Prompt** Use images and objects to help you think of ideas to write.
- **"What if" Game** Ask yourself "What if...?" and write down what you come up with.
- **Freewriting** Write whatever you think of, no matter how crazy it might sound!
- **List of Topics** Write down a list of potential topics you might want to write about.

Detailing

Basic Story Format

Introduction

Body

- Main Point 1
 - Details
- Main Point 2
 - Details
- Main Point 3
 - Details

Conclusion

How To Add More Description

Descriptive Words - Think of the 5 senses

Comparisons - "like" or "as"

Mood Tone - atmosphere and attitude

Sentence Structure - rhythm and flow

Show, Don't Tell